

Todd Shellenberger Joins Civica as President of Civica Foundation

Veteran Development Executive to Lead Civica Foundation

LEHI, UTAH, Nov. 7, 2024 – Civica, a nonprofit company dedicated to bringing lower-cost generic medicines to U.S. consumers, today announced the appointment of Todd Shellenberger as the new president of the Civica Foundation reporting to Ned McCoy, President and CEO of Civica.

Shellenberger joins the Civica Foundation from Hackensack Meridian Health – Riverview Medical Center Foundation, where he served as executive director. During his tenure, he led the foundation to record-breaking fundraising success, raising \$55 million from community supporters, including securing the largest transformational gift in the network's history. He also significantly increased overall revenue and major gift commitments, demonstrating a proven ability to cultivate and steward donor relationships.

Prior to his role at Hackensack Meridian Health, Shellenberger served as vice president of Development at Make-A-Wish America, where he oversaw the organization's national development strategy and led a team of more than 35 individuals. He achieved significant revenue growth during his time there, further solidifying his expertise in building and executing successful fundraising programs. His earlier experience includes leadership roles at Make-A-Wish New Jersey and Notre Dame High School, consistently demonstrating a track record of exceeding fundraising goals and building strong relationships with stakeholders.

"We are thrilled to welcome Todd to the Civica family," said Ned McCoy, President and Chief Executive Officer of Civica, Inc. "His impressive background in development paired with his passion for our mission make him the ideal leader to guide the Civica Foundation. We are confident that his expertise will be instrumental in advancing our work to ensure quality generic medications are available and affordable for all."

"I am honored to be joining Civica to lead the Foundation during this exciting time," Shellenberger said. "I'm committed to Civica's mission, and I look forward to working together with the team to continue to build the success of the Foundation."

About Civica

Civica Inc. (Civica Rx, Civica) is a nonprofit, 501(c)(4) social welfare organization established in 2018 by health systems and philanthropies to increase the reliability of the drug supply chain by reducing drug shortages and related high prices in the United States. In 2022, Civica expanded its mission to include providing affordable medications for consumers in an outpatient setting, including insulin.

Civica's mission is to ensure that quality generic medications are accessible and affordable to everyone. Today, nearly 60 health systems have joined Civica, and collectively they represent approximately 1,400 hospitals and one third of all U.S. hospital beds.

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